



ESTHER CHLAD

PHOTOGRAPHY

# INVESTMENT GUIDE



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# HI THERE! I'M SO GLAD YOU'RE HERE...



I'm Esther, the owner and photographer behind Esther Chlad Photography. Having started this business as a way to keep my late father's legacy alive, I strive to capture precious memories of you and your loved ones, something of which I have very little.

I was born and raised on the beautiful Isle of Lewis, where I currently reside. I'm so grateful to live in such a beautiful place, and to have had so much freedom when I was growing up.



I took an interest in photography when I was about 13, when my dad gave me his old film camera to muck about with. I used it in the garden and on a couple of walks, whenever I went out with the dog.

Taking the roll of film into the photo shop to be developed was always so exciting - seeing my photos in print and gluing them into my scrapbook was a Friday night highlight!

From there, I began to learn more about composition and lighting, and started to use dad's DSLR. This was his pride and joy and was the camera I used when I launched my business back in 2020.



Taking photos has been a big thing for me, as dad would always have the camera out, and would take photos of anything and everything! I picked up on this, but I wanted to take it further than just a "hobby".

My ethos has always been to capture memories to last a lifetime. This came from the lack of photos I have of my dad and I before he passed. The few photos I have brought such a sense of calm and ease in the months after his passing, and still do to this day. I strive to capture you and your loved ones in your truest form - so that one day you can look back on these photos and relive that moment over and over, whenever you need to.

# CAPTURING MEMORIES TO LAST A LIFETIME

## UNPLUG & BE PRESENT

The majority of the world's population now carries a camera around in their pocket every day. Whilst today's technology allows us all to be photographers in some way, we have come to take this accessibility for granted, and what's missing is the memory and experience behind the phone snaps, which is why I have designed my photography experience to be exactly that. An experience...



## QUALITY TIME TOGETHER

The photographs you receive are only a small part of the experience you have when working with me. What's most important is that you are prioritising time with your family away from day-to-day distractions, worries, and stresses. Instead, you have the chance to create lifelong memories that you and your loved ones will remember for a lifetime...

## A GIFT THAT LASTS A LIFETIME

The photographs I provide you with at the end of your session simply capture a moment you've now created, allowing you to look at it and keep it in your home for years to come, providing you, your children, and your grandchildren a lot of happy memories that you can look back on with love and happiness.



## WEDDINGS & ENGAGEMENTS



I believe in capturing the raw, true moments that you share with your loved ones, on such a special day - be it tears, belly laughs, or awe at the moment you say "I do".

## FAMILIES



Making an adventure of our session makes it all that more real and precious. Giving your kids the chance to lead the shoot, and be themselves, leads to the truly candid moments between you all.

## PROMOTIONAL



Whether it's headshots, product photos, or interior photos you're looking for, I will always put your business needs first. I will work closely with you to ensure 110% satisfaction with the final gallery, be it for your website or just for yourself.

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# WHAT'S THE INVESTMENT?

## FAMILY PACKAGES

### Package 1

30 minutes | £80  
50 digital images  
5x 6x4" prints

### Package 2

1 hour | £100  
75 digital images  
5x 7x5" prints  
1x 10x8"  
personalised print

## PROMOTIONAL PACKAGES

### Package 1

Prices start from £100  
per hour

minimum 1 hour

get in touch via my  
website for a full-day  
quote

Available for  
highlands and islands  
locations



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# WHAT'S THE INVESTMENT?

## WEDDINGS & ELOPEMENTS

### SILVER - £650

Half day - minimum of 4 hours

USB of all photos

Twenty 7x5" prints

No time limits

As much planning help as you need

No travel expenses (only applies to Outer Hebrides)

### GOLD - £1,000

Full Day - minimum 8 hours

USB of all photos

Twenty 7x5" prints

1x framed 10x8" print

No time limits

As much planning help as you need

No travel expenses (only applies to Outer Hebrides)

### PLATINUM - £1,200

Full Day - minimum 8 hours

USB of all photos

1x Framed 10x8" print

Twenty 7x5" prints

Keepsake album

No time limits

As much planning help as you need

One-year anniversary shoot

No travel expenses (only applies to Outer Hebrides)

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# TESTIMONIALS

"We had our engagement photos taken yesterday. I wasn't sure if I wanted to do them as I thought they would be awkward but now I am now glad we did! The sneak peeks we recieved were brilliant and I look forward to seeing the rest. Esther made it so easy, I think we spent most of the time laughing!"

"I can't thank you enough for capturing our special moment today. The pictures are incredible & I'm so lucky to be able to have the moment as it was a bit of a blur! The photos are amazing!"

"We had a really lovely time with you Esther! You made us feel very relaxed even when Roddy was being a wee grump and not playing ball! Would really recommend the half family session, it's the perfect length of time for wee ones! The shots are beautiful, and we can't wait to get the prints to share with family!"

"Esther is a true professional full of ideas & enthusiasm. When it came to the shoot, she made us feel completely at ease and ourselves in front of the camera. The photos speak for themselves - they absolutely have blown us away with her ability to capture both a place and moment in time. Simply beautiful. Will absolutely be booking this talent again!"

"Thank you so so much! I could look at these photos forever! I've always disliked my smile and been awkward in photos for that very reason but you've changed that! I love how you've captured just how happy Steven makes me and the sheer joy of the moment. You really do have a gift and I'm forever grateful to you for sharing it with us!"

"Esther is a fantastic photographer who has a keen eye for the details others might pass by without even noticing. Lovely compositions, lovely placement of light, and just generally lovely to work with!"

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# STILL UNSURE?

## CHILD-LED SHOOTS

I always urge kids to be themselves on shoots, and let them lead the way. Running around playing hide and seek? I'll start counting! If they are a little intimidated, I will take my time with them, introduce them to my camera and talk them through how I use it. Patience is key with kids of any age, but especially those that are slightly younger.



## YOUR NEEDS FIRST

You can rest assured that you and your family's needs go first. If you need to take a break from our session to feed or comfort your child, please take as much time as you want. We are in no rush, and you can rest assured that your baby is in safe hands - I am trained on safe posing and techniques to soothe baby during a session.



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# LET'S CONNECT

IF YOU THINK YOU'RE READY TO BOOK  
YOUR SESSION, GET IN TOUCH!

You can find me on Instagram  
and Facebook:



@estherchladphotography



Esther Chlad Photography

Or, you can send me an email or call  
me on the following address and  
number:

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