

ESTHER CHLAD

P H O T O G R A P H Y

Wedding Brochure

2023-2024 WEDDINGS



CONGRATULATIONS!

I am so excited for you both, and that you are interested in working with me to capture your big day!

This brochure will help ease your worries, with all the information you need in regards to my packages, how I will work with you in the run-up, what I need from you, and what I can do for you.



So, you said yes - What now?

It's always so exciting saying yes to *that* question, however it can quickly become overwhelming with having to plan your special day.

You can add an engagement shoot onto your package for an additional £85. This is a great way for you both to become familiar with how I work, as well as give me a chance to get to know you!

This also gives you a chance to ask any questions about how I might pose you during formal portraits on your wedding day, almost like a practice run!







Perfect for elopements, this package gives you the coverage you need for an intimate ceremony

- 3 hours of photography coverage
- Full online gallery
- USB stick
- 10x 7x5" prints



Ideal for a micro wedding, this package can be based around coverage of your ceremony, group photos and speeches, or morning prep through to group photos.

- 5 hours of photography coverage
- Full online gallery
- USB stick
- 15x 7x5" prints

£650



This package is ideal for couples who want a bigger wedding, with their ful day captured from ceremony until your first dance as a married couple!

- 8 hours of photography coverage
- Full online gallery
- USB stick
- 20x 7x5" prints

£1,100



For the couple that wants all the bells and whistles - this package includes a stunning, timeless custom album, the perfect way to keep your images forever!

- 12 hours of photography coverage
- Full online gallery
- USB stick
- 20x 7x5" prints
- Custom album & box

£1,300

ADD-ONS

ENGAGEMENT SHOOT - £85

1 hour photography coverage Full online gallery 5x 7x5" prints

Second Shooter - Half Day - £170

4 hours photography coverage Groom prep-cocktail hour

Second Shooter - Full day - £300

8 hours photography coverage Groom prep-first dance

Keepsake Album - 20 spreads - £250

WHAT DO I DO THAT MAKES ME DIFFERENT TO OTHER PHOTOGRAPHERS?

Your wedding day is such an important day, to celebrate your love for each other with your nearest and dearest - with this in mind, I am focused on capturing those precious moments in between the big ones, hugs shared, tears of joy, kisses stolen while dancing the night away...

I have a pre-made shot list for the more formal family portraits, the kind your granny would like on her mantlepiece! I aim to get these done in as little time as possible, so as not to keep you away from everyone for too long!

However, if your wedding happens to fall on a beautiful sunny day, time permitting I may ask to take you both away for some intimate golden hour photos - my favourite kind! It also allows you to have some private time to reflect on your day!

Detail shots are hugely important to me too, you've gone to all the effort to have every detail perfect for the day, so why shouldn't you have beautiful photos of it all to look back on?





so what happens after your initial enquiry?

Once I have recieved your enquiry, I will be in touch to chat about your plans for the day, and discuss which package would be best suited to you! This can be done via Zoom, or in-person.

This allows a chance to get to know you a little better, and gives me a better idea of what to expect on your big day. I have a list of details I will need, and I will also go over your contract with you both, to make sure we are all clear on what's expected.

A deposit of 15% must be made to secure your date, and a payment plan can be arranged, I understand it is a lot of money!

Payment must be made in full seven days before the wedding, however this is covered in the contract and we can discuss it at the time.



WHAT DO I NEED FROM YOU?

The kind of details I'll be needing are along the lines of guest numbers, venues, times, where the bridal party will be getting ready, and so on.

I have a questionnaire for you, which will cover everything I need to know. I'll do my best not to make it feel like I'm interviewing you! ;)

Where possible, I like to attend any rehearsals you might have for the ceremony - this allows me to speak with whoever is marrying you both, and the venue managers to figure out where is best for me to be during the ceremony, and any spots around the venue that could make for stunning portraits!

The last thing I need from you is to be yourselves! It's your day, and I want to capture the real you.- however emotional or giggly you may be, you deserve to have photos to look back on that don't feel forced, or fake!



WHAT CAN I DO FOR YOU?

The answer is quite simple - I am dedicated to giving you beautiful memories of your day to look back on, that can be treasured for a long time to come, and passed on to generations!

I always make sure to include prints in every package. With the way technology is developing now, I have a feeling it won't be long until USBs are obsolete! Prints are guaranteed to last for years to come, as well as keepsake albums, which I have in my platinum package, however this can be added on to your package if it's something you would love!

also make sure to have all your loved ones in your photos, however camera shy they may be - I have a few tricks up my sleeve! The reason behind my business was to make sure you would have photos with everyone important to you, to look back on and









WHAT ABOUT PRINTS AND ALBUMS?

Until your final gallery has been delivered, I will only post images from your sneak peek gallery, unless you would prefer they weren't shared on my page!

If I do share them, it will be a maximum of nine images.

Once your final gallery has been delivered, I will ask you to select the images you would like as your prints, and from there, if you go for a keepsake album, we will discuss which images you would like, and the finer details such as personalisation.

Your prints will be delivered in a beautiful custom fabric box, along with your USB and album.



I'M SO LOOKING FORWARD TO WORKING WITH YOU!

Working weddings has been a dream of mine for so long, and I'm so grateful for every opportunity and booking!

It means so much to me that you are interested in booking me for your wedding, it's such a special day and I am dedicated to capturing it perfectly for you!

If you would like to book with me, you can send me an enquiry via email to

esther@estherchladphotography.com

I will be in touch soon to chat to you about your day!

Love,





ESTHER CHLAD

PHOTOGRAPHY

for the adventurous and in love...

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